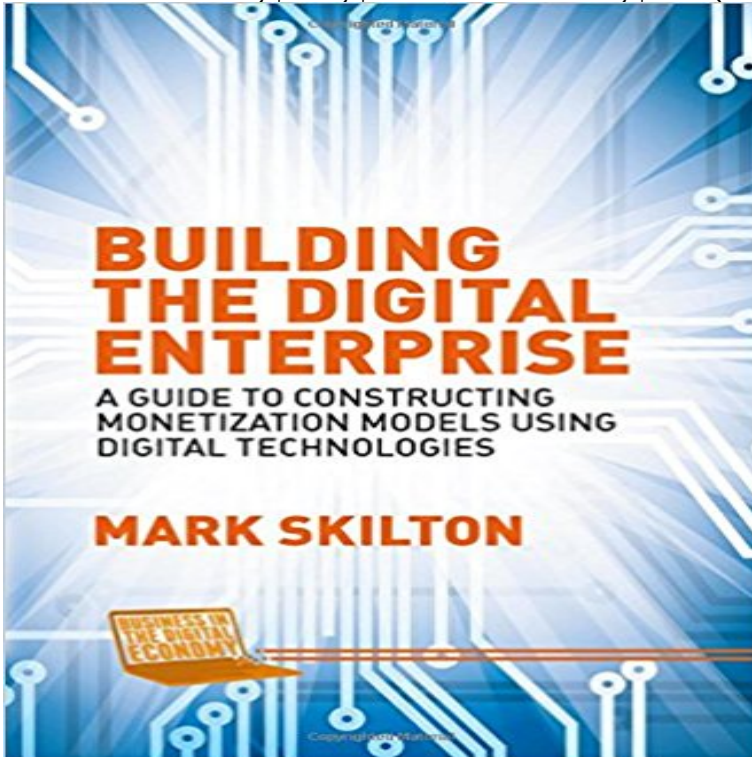


Building the Digital Enterprise: A Guide to Constructing Monetization Models Using Digital Technologies (Business in the Digital Economy)



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