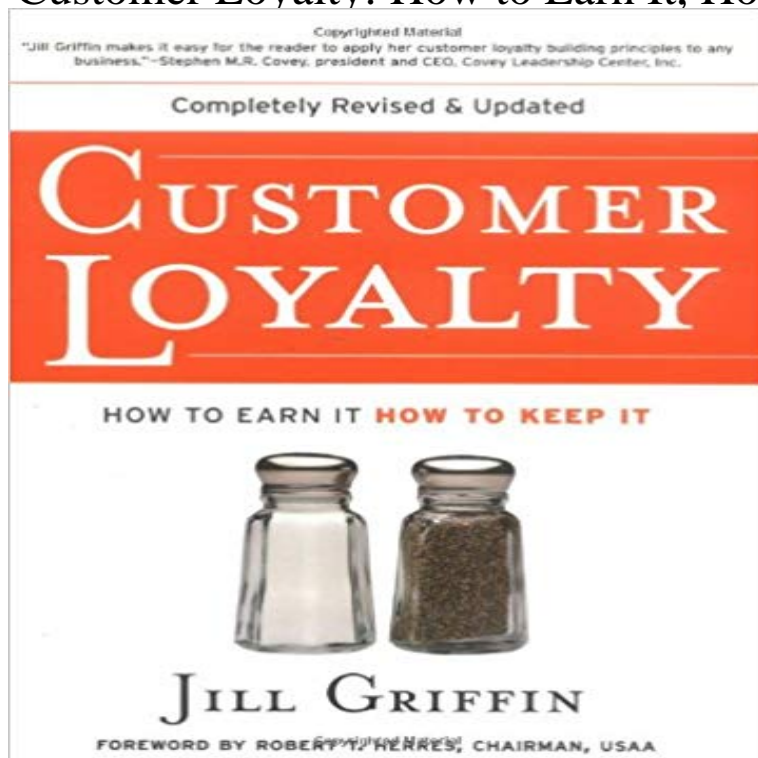


Customer Loyalty: How to Earn It, How to Keep It



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