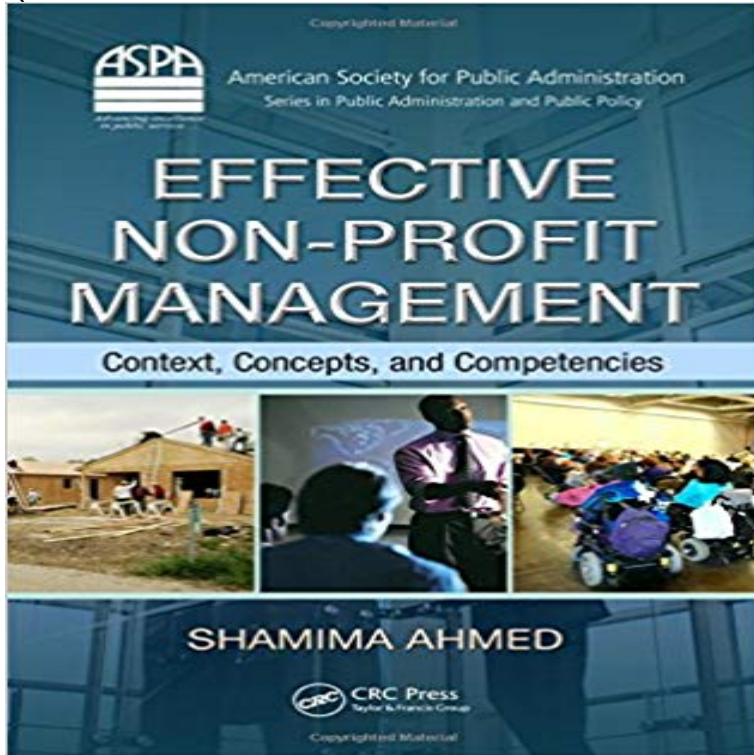


Effective Non-Profit Management: Context, Concepts, and Competencies (ASPA Series in Public Administration and Public Policy)



In an environment of increased interdependency and collaborations among non-profits, for-profits, and governmental organizations, researchers and practitioners have begun to identify the need for a distinctive set of values, skills, and competencies for effective non-profit management. Underlining the relationship between these two sectors, *Effective Non-Profit Management: Context, Concepts, and Competencies* clarifies the emerging links between the public and non-profit sectors at the local, national, and global levels. Each chapter concludes with a discussion of a recent issue and a case study. They include discussion questions, a listing of Web resources, and a review of terms at the end of each chapter. The introductory chapter discusses non-profit organizations, their phenomenal growth, the different categories of non-profits, and the scope and significance of this sector. The second chapter focuses on explaining the linkages among non-profits, for-profits, and government organizations. The next couple of chapters provide a detailed discussion of essential non-profit law, non-profit governance, human resource management, resource acquisition and management, marketing, technology, nongovernmental organizations (NGOs), and effectiveness. Discussing four major developments in the non-profit environment that have implications for the future of this sector, the book: Covers all major topics in non-profit management including recent issues that affect such management Provides up-to-date information on emerging issues in non-profit management, including transparency, technology, legal, and other socio-political issues Includes input from an advisory group of leading non-profit executives Details best practices, practical tips and examples, and lists of Internet resources Going beyond the usual coverage of government contracting with

non-profits, the book provides a focused discussion on the linkages between public administration and the non-profit sector. In an approach that balances theory and application, the book is a guide to the practical art of forming, managing, and leading non-profit organizations.

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