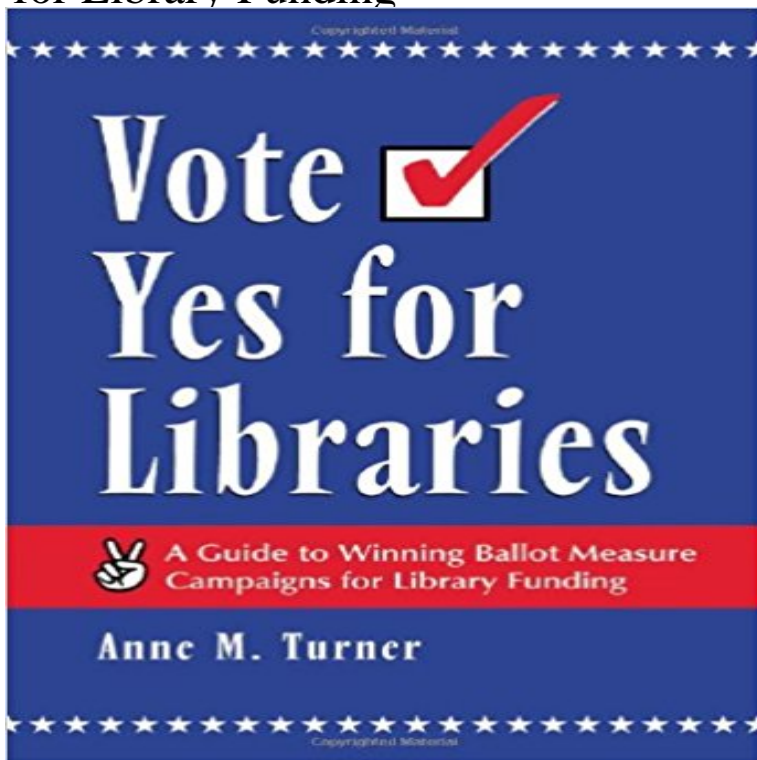


Vote Yes for Libraries: A Guide to Winning Ballot Measure Campaigns for Library Funding



More than ever, libraries must seek taxpayer dollars to expand or even maintain their services. Persuading voters to back new taxes for libraries is difficult. Its best to get professional help, since the grassroots approach, on a shoestring budget, is increasingly unlikely to work. This guide covers the entire process.

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